



PTW is one of the metropolitan area's leading performing arts training centers for young people.



PTW offers a warm, supportive, culturally rich environment where students learn at their own pace, feel good about their accomplishments, and build lasting friendships.



"The most exciting part of our history", says Artistic Director Dean Kravitz, "is that PTW alumni have become successful in all aspects of life, in many diverse professions, and have attributed much of their success whether in theatre or outside of theatre to the training, work ethic, and self-confidence they received at PTW."

## PERFORMERS THEATRE WORKSHOP

[Ptwonline.com](http://Ptwonline.com) [ptwstars@gmail.com](mailto:ptwstars@gmail.com) 973-327-2250

# PTW PROFESSIONAL TRACK 2026 - 2027

The PTW Professional Track is for motivated students who are currently working professionally or who aspire to work professionally soon or in the future. This special series of classes offers an in-depth immersion into the process and technique needed to audition successfully.

*You'll learn what you need to know to knock your auditions out of the park!*

The focus of the Professional Track is for you to learn crucial audition skills and techniques needed, while offering opportunities to practice those skills and techniques in multiple settings. Masterclasses will connect you with industry professionals for their invaluable feedback and support.

There will always be factors that you can't control in the audition room. A casting director is looking for 4'8" or shorter, and you're 5'2". Or, from their perspective, you don't look like the character they are casting... things you can't control. The PTW Professional track addresses all the things you *can* control: your performance technique and your knowledge of how to deliver a top-notch audition.

Usually, when you audition for a top agent or casting director outside of PTW Professional Track, there's no opportunity to get direct feedback from them on what they felt worked or didn't work about your performance. You're left to guess why you got or didn't get the part. The industry professional sessions of the PTW Professional Track take all the guessing out of the equation. You'll learn directly from top industry professionals what you're spot-on with, and what about your performance would stop you from getting the part. Then you'll hear from that industry professional what you can do to address what's not working and how to bring your auditioning to the next level.

## **What the Industry is saying about PTW's Professional Track...**

**Kevin Mitzger-Timson from Tara Rubin Casting** - *"The [Pro Track] students of PTW don't feel like 'kids'...working with them is like working with seasoned professionals in the industry. They come in prepared and polished, and with an incredible excitement to continue to learn and grow in their craft. I could cast any one of the them in a professional production right now and feel confident they would exceed expectations!"*

**Danielle Pretsfelder Demchick, DPD Casting (Nickelodeon Casting Director)**- *"PTW provides top tier training to young actors, in a fun, encouraging, and professional environment. I have cast incredible talent I met at PTW, who were not yet represented by an agent or a manager (ie. I only knew of them because I met them at PTW!), but were clearly ready to book competitive work, as they did for me! PTW is a program casting directors and talent reps alike look to when seeking new talent, as we know they will come with the skills and professionalism we seek in young performers.*

**Jen Rudin, CSA. Jen Rudin Casting**

*"I spent a wonderful day teaching a Master Class with the PTW students. I was blown away by their focus, preparation, and their ability to take feedback on the spot. Dean and PTW create a positive environment for young actors, and I can't wait to return again!"*

The PTW Professional Track includes five phases designed to facilitate your individual growth in the areas you need it most, as identified by our expert faculty and industry professionals. Each student will receive crucial feedback and help in strengthening individual weaknesses in order to overcome barriers to landing key professional roles and maximize your success at professional auditions.

**Phase 1:** *Prepare your material* with extensive, focused guidance from the PTW Professional Track faculty in one-on-one sessions.

**Phase 2:** *Learn techniques* specific to auditioning effectively with PTW Professional Track faculty in a masterclass setting.

**Phase 3:** *Practice and Polish these new techniques*, incorporating feedback from PTW Professional Track faculty to improve your audition skills.

**Phase 4:** *Perform for top industry professionals* in a series of master classes at PTW. Students will perform for top-notch industry professionals who specialize in placing children and young adults in Broadway shows, TV and film. You will get invaluable feedback and help from them.

**Phase 5:** *Incorporate* what you've learned to bring your audition skills to the next level.

## **PROFESSIONAL TRACK GOALS**

In the Professional Track, you will:

- Acquire an understanding of how to audition for Theatre, Musical Theatre, TV, Film and Voiceovers.
- Learn how to make smart bold choices that make you stand out
- Learn how to hold yourself in the audition room
- Learn what *you* bring into the room and how you are seen
- Learn how to present your strengths
- Learn how to pick up and process choreography quickly
- Learn how to choose material for an audition
- Expand your repertory book with usable, age appropriate songs that contain correct cuts on the sheet music
- Gain confidence by getting lots of experience practicing auditioning for professionals, getting helpful feedback from them, and help incorporating that feedback
- Build a relationship with the Casting Directors, Agents, and Managers who shape the Broadway, Voiceovers, TV, and Film scene
- Get invaluable feedback from real Casting Directors, Agents, and Managers that you wouldn't get in the professional world
- Receive feedback on Headshots and Resumes

The Professional Track will help synthesize all of the techniques you learn in core classes at PTW and help you apply them to auditions to land the professional roles of your dreams.

# **DETAILED COURSE DESCRIPTIONS AND GOALS**

## **COMPONENT 1: MASTERCLASSES WITH PTW PROFESSIONAL TRACK FACULTY**

In September, October and November 2026, February, March, and April of 2027, students will have masterclasses in Musical Theatre Audition Technique, Theatre Acting Audition Technique, On-Camera Audition Technique, Voiceover Audition Technique and Dance Audition Technique with the expert PTW Professional Track Faculty.

## **COMPONENT 2: PRIVATE LESSONS**

Throughout the year, September 2026 - June 2027, students will have private one-on-one instruction from the PTW Faculty in Song Interpretation, Acting and Voice.

## **COMPONENT 3: MASTER CLASSES WITH INDUSTRY PROFESSIONALS**

In November of 2026, and April/May/June of 2027, students will perform for and get feedback from key, top-notch Industry Professionals in a masterclass setting. The October and November Industry Professional Masterclasses will focus on On-Camera and Voiceover skills, and the May and June Industry Professional Masterclasses will focus on a combination of Acting, Voiceover and Song Interpretation.

## **PROFESSIONAL TRACK COURSE DESCRIPTIONS & GOALS:**

### **MUSICAL THEATRE AUDITION TECHNIQUE**

This class will focus on building your Musical Theatre auditioning skills. You will learn what to expect, how to prepare for, and how to execute professional Broadway and Regional Musical Theatre auditions.

In the Musical Theatre Audition Technique classes, you will learn and practice:

- Building an audition repertory book
- Picking the *right* material that shows you at your best
- Entering and leaving the audition room
- Giving yourself the best possible map for your audition
- Giving accompanists your tempo and cuts
- What to say to the pianist before you sing
- Directing yourself - “rules” for any audition song
- Truly connecting to your material
- Rolling with the unexpected in a positive way
- Maintaining a good attitude
- Owning the audition room

## **THEATRE ACTING AUDITION TECHNIQUE**

This class will focus on building your Theatre Acting auditioning skills, focusing on scenes and monologues.

In the Theatre Acting Audition Technique classes, you will learn and practice:

- Making independent, bold choices
- Breaking down the text and understanding the world of the play
- Picking material that best serves you and what you are auditioning for
- How to effectively “cold read”
- Being flexible and taking direction

## **ON-CAMERA AUDITION TECHNIQUE**

This class will focus on building your On-Camera (TV and Film) Acting auditioning skills.

In the On-Camera Audition Technique classes, you will learn and practice:

- Understanding and breaking down Film/Television scripts and sides
- Learning audition vocabulary, environment, and interaction with casting directors and/or producers
- Preparing for a professional Film and TV audition, including specifics in/how to:  
Slate (introduce yourself), wardrobe, expectations and preparation.
- Using the frame to establish environment in the scene
- Acting with the ease and clarity needed on film
- Working on camera, allowing you to gain invaluable experience after watching playback

## **DANCE AUDITION TECHNIQUE**

This class will focus on building your Dance auditioning skills. By doing mock dance calls where you need to pick up choreography and perform in a matter of minutes, you'll increase your comfort level with dance auditions and learn how to make them the best they can be.

In the Dance Audition Technique classes, you will learn and practice:

- Presenting yourself at a dance call
- Picking up choreography quickly
- Standing out at a dance call
- Making the choreography your own
- Utilizing your acting skills in a dance call
- Approaching different styles of choreography

## **MINIMUM REQUIREMENTS AND WHY EACH IS NECESSARY:**

- A. Requirement: Four 45-minute voice lessons to learn and choose possible songs with voice teacher, and three 45-minute sessions with director and musical director to finalize song choices, keys and 32-bar cuts**

To find great audition songs that maximize students' chances of landing roles that fit who they are as performers, and round out their repertoire books.

- B. Requirement: Two 45-minute acting Lessons to choose 2 contrasting monologues.**

- C. Requirement: 30-minute private voice for 10 weeks during the Fall semester, 6 weeks during the Winter Semester and 10 weeks during the Spring semester** (Strongly suggested: 45 minutes).

To prepare student's audition songs from a vocal technique perspective and to develop strong, healthy vocal technique.

- D. Requirement: 45-minute private Song Interpretation for 5 weeks during the Fall semester, 3 weeks during the Winter semester, and 5 weeks during the Spring semester:**

- 1) To help the student understand what they "enter the room with" from a casting director's perspective.
- 2) To build the Song Interpretation aspect of the student's skills, preparing them for Industry Professional performances and any audition opportunity.

- E. Requirement: 45-minute private Acting for 5 weeks during the Fall semester, 3 weeks during the Winter semester, and 5 weeks during the Spring semester: choice of Monologue Concentration or On-Camera Training Concentration.**

- 1) To find two great monologues that match the student and enable them to develop more sophisticated acting technique.
- 2) To help the student discover "who they are" as an actor and identify types of roles that best suit them.
- 3) To help the student better understand how to maximize the impact of their acting performances – both for stage auditions and TV/film auditions – using clear, specific acting techniques.
- 4) To help the student understand the difference between performing for theatre and performing on-camera, and to build the student's ability to cold read and prepare sides, adjusting appropriately for theatre or TV/film.

- F. Requirement: *Although the Full PTW Track of Classes is highly recommended, the absolute minimum is one Acting, one Dance, one Song Interp (or Performing) PTW class and an additional course in Dance or Voice during Fall, Winter and Spring semesters.***

It is important students take these class requirements at PTW. By engaging in technique classes and private lessons at PTW, we ensure you receive comprehensive training in each of these areas. Unlike some other schools, where you may not receive the full spectrum of technique and skills necessary for growth, PTW'S private lessons and classes offer a robust foundation.

In addition, participating in PTW classes provides the added benefit of communication between our Pro Track artistic directors and PTW class teachers. This collaborative approach allows instructors to pinpoint individual areas of need across class settings, private lessons, and the Pro Track program. With this cohesive communication, we ensure that your training is aligned and focused on your specific strengths and opportunities for growth. This prevents any potential confusion or mixed messages regarding technique that may arise from external sources or outside schools.

### **Highly Recommended: Full Track of PTW Classes in Acting, Ballet, Jazz/Hip Hop, Tap, Song Interpretation, Voice and Performing during Fall and Spring semesters.**

When auditioning, you are competing against other performers who take a full array of technique classes. You constantly need to be taking technique classes in order to sustain and evolve performing technique to stay competitive. More and more, agents and casting directors are looking for cast members who can act, sing AND dance with a high level of technique. Also, taking group classes is critical to developing the many collaborative-setting performance skills that private lessons cannot address.

## **PROFESSIONAL TRACK BASIC PACKAGE AND WHAT IT INCLUDES**

### **Professional Track Package Includes:**

\$1950\*

- 6 Hours of Artistic Director interfacing with teachers, overseeing private lessons, managers, casting directors and agents' meetings/correspondence on student's behalf. (\$1200 included)
- Enormous amount of time & care devoted to each individual student throughout all phases of the Pro Track, tremendous care choosing material, plus Post-Professional Track Reflection/Guidance Meeting (June 2027) analyzing student's masterclass video performances for strengths, areas of progress and opportunities for growth
- Assistance with making cuts in music for auditions; Assistance with creating/revising resume and choosing headshots
- Throughout all Pro Track phases: availability of Artistic Directors and Teachers to answer any questions you have about the business of auditioning, preparing for auditions or your child's performing arts education

### **6 PTW Faculty Masterclasses** (4 additional optional masterclasses offered at no charge; total 10 masterclasses) \$2970 (\$495 each)

#### **2 Start-of-Year Masterclasses: Sundays Sept 27 & Oct 4, 2026**

- Both Sundays, 1-2:15pm Students and Parents, and 2:15-4:00pm just Students
- During these two classes, PTW Professional Track Faculty will guide students & parents through what will be covered throughout the year in Pro Track and what will be expected of each student.
- Information will be given on audition preparation for students and parents, including important things to know before/during/after an audition, and a parent and student Q & A session with Pro Track faculty.
- Students will have their first set of Song Interp, On Camera, Voiceover and Acting masterclasses with Professional Track faculty.

#### **4 Three-Hour PTW Faculty Master Classes**

- Plus pick of any **Four** PTW Faculty Master Classes 1:00-4:00pm  
**October 18, October 25, November 1, February 7, March 7, March 21, April 4, April 18**  
(April 12 will be a Snow Day)

#### **4 Three-Hour Industry Professional Master Classes**

\$1980 (\$495 each)

Plus pick of any **Four** PTW Industry Professional Master Classes, 1:00-4:00pm on the following dates:

**Nov 8, Nov 15, Nov 22, April 25, May 2, May 16, June 12(Sat), June 13, June 19(Sat)**

- Upgrades in number of Industry Professional Masterclasses available

### **61 private lessons**

Total for Private Lessons: \$7065

- Four 45-minute private Voice lessons to learn and choose possible songs to build repertoire book; & three 45-minute private sessions with Director and Musical Director to choose final songs/keys/32-bar cuts \$945  
(In July, August, early September and/or March 2026; scheduled around student availability)  
Two 45-minute private acting lessons to choose 2 contrasting monologues and make cuts \$270
- (26) 30-minute private Voice lessons \$2340  
(Every semester week: 10 fall semester, 6 winter semester, 10 spring semester)
- (13) 45-minute private Song Interpretation lessons \$1755  
(Every other semester week: 5 fall semester, 3 winter semester, 5 spring semester)
- (13) 45-minute private Acting lessons \$1755  
(Every other semester week: 5 fall semester, 3 winter semester, 5 spring semester)
- Upgrades in length and number of sessions available

### **4 PTW Courses for Fall and Spring Semesters**

Total for Classes: \$5954

- 4 PTW courses, 26 sessions per course:  
One Fall, Winter and Spring Acting Course (Theatre Acting or TV Acting) \$1469  
One Fall, Winter and Spring Singing Course (Song Interp or Performing) \$1547  
One Fall, Winter and Spring Dance Course (Jazz/Hip Hop or Modern/Ballet) \$1469  
One Fall, Winter and Spring Dance Course In Area of Concentration (Dance or Voice) \$1469

## TOTAL TUITION & PAYMENT OPTIONS FOR SAVINGS

<p align="center"><b>Total Pro Track Basic <u>Before</u> Discounts</b> (includes \$75 registration fee)</p>	<p align="center"><b>Tuition before discounts:</b> <b>\$19,994</b></p>
<p><b><u>Earliest Bird Discount ~ Save 15% save: \$2,999.10</u></b> <b>Paid in Full or down payment by May 11</b></p> <p>No processing fee if pay by zelle/check</p> <p>3% processing fee added if paid by credit card</p> <p>5% payment plan fee added to all payment plans Along with 3% credit card processing fee</p> <p>Note: a credit card on file is required for Payment Plans</p>	<p><b><u>Earliest Bird Discount ~ Save 15%</u></b></p> <p><u>Paid in Full by Zelle/Check</u> <b>\$16,994.90</b></p> <p><u>Paid in Full by Credit Card:</u> <b>\$17,504.75</b></p> <p><u>Payment Plan by Credit Card:</u> Down payment: <b>\$3,670.90</b> and 11 monthly payments: <b>\$1,334.87</b></p>
<p><b><u>Early Bird Discount ~ Save 8% save: \$1,599.52</u></b> <b>Paid in Full or down payment by June 15</b></p> <p>No processing fee if pay by zelle/check</p> <p>3% processing fee added if paid by credit card</p> <p>5% payment plan fee added to all payment plans Along with 3% credit card processing fee</p> <p>Note: a credit card on file is required for Payment Plans</p>	<p><b><u>Early Bird Discount ~ Save 8%</u></b></p> <p><u>Paid in Full by Zelle/Check</u> <b>\$18,394.48</b></p> <p><u>Paid in Full by Credit Card:</u> <b>\$18,946.31</b></p> <p><u>Payment Plan by Credit Card:</u> Down payment: <b>\$3,973.21</b> and 11 monthly payments: <b>\$1,444.80</b></p>
<p align="center"><b><u>AFTER June 15</u></b></p> <p>No processing fee if pay by zelle/check</p> <p>3% processing fee added if paid by credit card</p> <p>5% payment plan fee added to all payment plans Along with 3% credit card processing fee</p> <p>Note: a credit card on file is required for Payment Plans</p>	<p><u>Paid in Full by Zelle/Check</u> <b>\$19,994</b></p> <p><u>Paid in Full by Credit Card:</u> <b>\$20,593.82</b></p> <p><u>Payment Plan by Credit Card:</u> Down payment: <b>\$4,318.70</b> and 11 monthly payments: <b>\$1,570.44</b></p>

Notes:

- \$1950 is non-refundable after August 31
- Payment plans require a credit card on file
- Receive a \$150 Refer-a-Friend Discount when a new student you refer to PTW registers
- Discounts on tuition are applicable solely upon receipt of full payment or deposit by the specified date.

## **OPTIONAL UPGRADES**

Optional add-ons are available (in addition to the Basic Professional Track).

**Dean will recommend which upgrades he thinks would be best for your child based on their personal strengths, opportunities for growth, and goals, as well as considering your budget and schedule.** (Check box on left is for checking which upgrades you are interested in)

### **Private Lessons Upgrade Options beyond Basic Pro Track Package**

(\$90 for 30-min lesson, \$135 for 45-min lesson)

\*Monthly payment amounts listed below include payment plan and credit card processing fees.

<p><b>Song Interp:</b> from (13) 45-min. lessons to (26) 45-min. lessons          With (13) 45-min. lessons: 2 songs prep          With (26) 45-min. lessons: 2 songs prep          AND regular sessions of school/professional audition/show prep</p>	<p>add \$157.95 per payment          (\$1755)</p>
<p><b>Voice:</b> from (26) 30-min. lessons to (26) 45-min. lessons          With (26) 30-min lessons: 2 songs performance ready          AND a couple sessions of school/professional audition/show prep          With (26) 45-min lessons: 3 songs performance ready          AND regular sessions of school/professional audition/show prep</p>	<p>add \$105.30 per payment          (\$1170)</p>

<p><b>Self-Tape, Audition/Show Prep or Recording Sessions</b> Booked as Needed</p> <p><b>(5) hours</b> of time for self-tape, audition/show prep or recording sessions, booked as needed</p> <p><b>(10) hours</b> of time for self-tape, audition/show prep or recording sessions, booked as needed</p> <p><b>(20) hours</b> of time for self-tape, audition/show prep or recording sessions, booked as needed</p> <p>Note: Self-tape fee equal to 30 minutes of private lessons time (\$90) is allotted for projects requiring self-tape or voiceover recording &amp; submission. This includes use of self-tape room lights/mic/camera, adding fade ins/fade outs, labeling and sending dropbox link to finished material. For voiceovers and songs, this includes editing, labeling and sending individual clips or dropbox link to finished material</p>	<p>Add \$81 per payment          (\$900)</p> <p>Add \$162 per payment          (\$1800)</p> <p>Add \$324 per payment          (\$3600)</p>
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## Other Pro Track Upgrades:

<b>Entire Track of 7 classes for fall, winter &amp; spring semesters</b> (Instead of just the 4 PTW courses that are included in Basic Pro Track)	add \$239.85 per payment (\$2665)
<b>Eight Industry Professional 3-hour Master Classes</b> (Instead of 4 included with Pro Track)	add \$178.20 per payment (\$1980)
<b>Add NYC Broadway Showcase in Winter Semester</b>  * NYC Broadway Showcase tuition is reduced by \$300 ONLY for students registered for weekly Private Voice and Song Interp in the Fall and Winter Semesters. Students perform one of their Pro Track songs or monologues for the NYC Winter Showcase, and use their private lesson time in Fall and Winter to prepare their NYC Winter Showcase song/monologue.	Add \$240.75 per payment (\$2,675)  (\$2975 regular tuition; Save \$300 if done as add on to Professional Track at time of Pro Track registration)

## **Zelle, Visa, Mastercard, Discover, American Express, checks and cash are accepted.**

Pay in full by Zelle or check: No Credit Card Processing Fee or Payment Plan Fee

Pay in full by credit card: 3% Credit Card Processing Fee added.

Payment Plans (credit card required): 3% Credit Card Processing Fee & 5% Payment Plan Fee added.

Monthly payment amounts listed above include Credit Card Processing Fee & Payment Plan Fee.

Please return your first payment with your registration request.

### **SPECIAL SAVINGS:**

\$150 "Referral Discount" for each student you refer who registers!

Priority for Private Lesson day/time and teacher will be given first to those registered for full year in the order registrations are received, then for those registered for individual semesters in the order registrations are received. To receive priority scheduling, availability must be received by July 15 (date when scheduling begins).

**Professional Track Students Register**  
by **May 11 to receive the Earliest Bird discount**  
or by **June 15 for the Early Bird discount**  
**And ensure a spot in Pro Track 2026-2027**

# PTW PROFESSIONAL TRACK FACULTY



## **Brian Loeffler**

### **Musical Theatre Audition Technique**

Brian's long list of performing credits include, the Broadway production of *Grease!* (starring Rosie O'Donnell), the national/international tours of *Bye, Bye, Birdie* (starring Tommy Tune and Ann Reinking), *West Side Story* (Riff) and *Oklahoma!* (Will Parker – 50th Anniversary Production). Brian has most recently performed in *The Taming of the Shrew* at the New York Fringe Festival.

As a director/choreographer, Brian's regional productions include *Jerry Springer – The Opera*, *Urinetown: The Musical* (Chicago's Joseph Jefferson Award and After Dark Award for Choreography), *Pirates of Penzance*, *Grease*, Disney's *Aladdin*, *A Chorus Line*, *Joseph and the Amazing Technicolor Dreamcoat*, *Anything Goes*, *Damn Yankees*, *The Wizard of Oz*, *You're A Good Man Charlie Brown*, *The Wit and Wisdom of Will's Women: A Shakespeare Celebration* (which he conceived and co-created), and *Big River*.

Brian has more than 15 years teaching experience and some of his former students include Michael Pitt (leading role in *Boulevard Dreams*, Henry Parker in *Dawson's Creek*, also *Murder by Numbers* and *Funny Games*), and Patrick Wilson (*Little Children*, *The Phantom of the Opera*, *Angels in America*). He is a member of both The Actors' Equity Association and The Screen Actors Guild. Brian is a graduate of the University of Notre Dame and resides in New York City.



## **David Vaccari**

### **On Camera and Musical Theatre Audition Technique**

David, formerly with Telsey and Company, is an independent casting director, focusing on commercials, film, and television. David's film projects include the casting for "Respect" starring Jennifer Hudson, "The Intern" featuring Robert DeNiro, "Focus" with Will Smith, and "The Kitchen" starring Melissa McCarthy. He has also contributed to casting for "Friends With Kids," "Howl," "Jonah Hex," and collaborated with Gus Van Sant on three films, including "Restless," "Paranoid Park," "Finding Forrester" with Sean Connery. Other projects include "Rachel Getting Married," "Then She Found Me," "Across the Universe," "Ira and Abby," "Keane," "Carlito's Way: Rise to Power," "The Bone Collector" with Denzel Washington, and "Pieces of April," earning an Oscar nomination for Patricia Clarkson.

David also cast numerous TV pilots, notably NBC's "This Is Us," as well as projects like "I'm Dying Up Here," "Penny Dreadful," "Nightcap," "Murphy Brown," "A Gifted Man," "House of Cards," "NOS4A2," and "Time After Time," reuniting with childhood friend Marcos Siega.

David boasts a portfolio of over 1500 commercials, collaborating with esteemed directors such as Martin Scorsese, Barry Levinson, Jonathan Dayton & Valerie Faris, Christopher Guest, and many more. His expertise extends to casting for musical theater productions, including groundbreaking shows like the original Broadway production of "Rent," "The Capeman," "Hedwig and the Angry Inch," "Martin Short- Fame Becomes Me," and "Hairspray." David has collaborated with luminaries like David Mamet, Eric Bogosian, Woody Allen, Estelle Parsons, and Al Pacino. David has taught at Brown University / Trinity Rep, Stonestreet Studios (a drama conservatory of New York University's Tisch School of the Arts), and the SAG-AFTRA Foundation. A member of the Casting Society of America, David has been nominated three times for their Artios award for excellence in casting.



## **Rosena M. Hill Jackson**

### **Voice, Song Interpretation, Audition Technique**

On Broadway, Rosena performed with Patti LaBelle, Tony Braxton, Baby Face, K.D. Lang, Vanessa Williams, Gladys Night and Fantasia in *After Midnight*. Other Broadway credits include, *Carousel* the 2018 Broadway Revival, *Come Fly Away*, *The Color Purple* with Fantasia, *Monty Python's Spamalot* with Tim Curry and David Hyde Pierce, *Imaginary Friends*, *Oklahoma* (2002 revival with Patrick Wilson), *Riverdance* on Broadway, *Marie Christine* with Audra McDonald, and *Ragtime*. On the 1st National tour of *Ragtime*, Rosena performed the role of Sarah.

Off- Broadway credits include, *Cotton Club Parade* at City Center with The Jazz at Lincoln Center Orchestra, *Lost in the Stars* at City Center, *Tin Pan Alley Rag* at the Roundabout, and *In Gathering*. Regional highlights include, *Man Of La Mancha*, *Baby*, *Dreamgirls*, *Cinderella*, *Chess*, *Gypsy*, *Kiss Me Kate*, *La Cage aux Folles*, *Aint' Misbehavin*, *Carmen*, and *La Boheme*. Rosena has performed internationally for three seasons with Queen Esther Marrow and the Harlem Gospel Singers & Band, touring in Austria, Switzerland, Germany, France, Italy, Norway, Denmark, Sweden, Portugal, Hungary, and the Netherlands as a featured soloist.

As a concert soloist, Rosena, has performed at Carnegie Hall with The New York Pops; Teatro di Massimo Symphony Orchestra, Teatro di Lirico Symphony Orchestra, Memphis Symphony Orchestra, Arkansas Symphony Orchestra, Grand Rapids Symphony Orchestra, Florida Sunshine Pops, Long Island Philharmonic, Sarasota Symphony, Cape Cod Symphony Orchestra, Hartford Symphony, Wheeling Symphony, and the New York Philharmonic's recording of *Carousel* "Live at Lincoln Center" shown on PBS.



## **Lori Alan**

### **Animation and Voiceover Acting**

Actor, writer and producer Lori Alan started talking as soon as she fell out of the womb, and hasn't stopped. A DC-area native, she made her TV debut starring in a Shakey's Pizza commercial. After graduating from NYU's Tisch, she cut her comedic teeth as a longtime member of New York's Gotham City Improv (Groundlings East). Recently honored by her peers at the First Annual Voice Arts Awards (the Academy Awards for Voice-Overs), Lori placed first in Outstanding Body Of Work and Outstanding National Television Commercial. She starred as Diane Simmons on *Family Guy*; Pearl the Whale on *SpongeBob SquarePants*; Sue Richards, The Invisible Woman on Marvel Comics' *The Fantastic Four*; and The Boss in the *Metal Gear Solid* video game trilogy. She's proud to be a part of the Pixar Family, voicing iconic characters in *Wall-e*, *Monsters University*, *Toy Story 3*, *Despicable Me*, *Minions* and *Inside Out*.

Lori has firm roots in theatre, where she's thrived for more three decades. She mounted a smash solo show, *Lori Alan: The Musical*, and *Backstage West* proclaimed, "Lori Alan might give Carol Burnett pause!" Noted on-screen TV roles include appearances on *Ray Donovan*, Comedy Central's *Workaholics* and *Desperate Housewives*, as well as *Bones*, *Southland*, *CSI*, *90210*, *Grey's Anatomy* and *Law and Order*.

# GUEST INDUSTRY PROFESSIONALS

(subject to change due to unforeseen professional responsibilities of an industry professional)



## **Sara Jane Sherman**

Sara Jane Sherman is an Emmy-winning voice director and a three-time Emmy-nominated casting director. She currently works on projects for major platforms like Apple, Netflix, Nickelodeon, Disney TV Animation, Fox, Cartoon Network, Warner Bros, Adult Swim, and Max. Her recent credits include *Rick and Morty*, *Spider-Man: Freshman Year*, *Animaniacs*, *The Cuphead Show*, *Scooby-Doo*, *Looney Tunes Cartoons*, and *Scott Pilgrim Takes Off*.

Before launching her own company, Sara led casting for Jon Stewart's animated project with HBO. She spent over a decade at Disney Television Animation, where she served as the

Executive Director of Casting and Talent Relations, contributing to hit shows like *Big Hero 6: The Series*, *Tangled Ever After*, *Phineas and Ferb*, and *Gravity Falls*. Sara's early career included roles at Klasky Csupo, known for *Rugrats*, and Gullane Entertainment, known for *Thomas the Tank Engine*.

Sara began her career as Steven Bochco's production assistant after graduating from the S.I. Newhouse School of Communications at Syracuse University.

## **Danielle Pretsfelder Demchick**



Danielle Pretsfelder Demchick is a Casting Executive and NY Casting Director for Nickelodeon, Paramount Plus, Awesomeness TV, Nick Preschool, and Noggin. She oversees the casting of pilots, series, TV movies, digital content, podcasts, and promotional material for these networks.

Danielle has led nationwide casting searches and open calls, both virtually and in cities across the U.S. and Canada, identifying fresh talent for a range of Nickelodeon projects.

Her casting credits include shows like *Slime Time*, *Are You Afraid of the Dark?*, *Drama Club*, *The Barbarian and the Troll*, *The Astronauts*, *Side Hustle*, *Blue's Clues & You*, and many more beloved series. Her work has helped shape iconic Nickelodeon content that includes titles like *Big Time Rush*, *Victorious*, *Dora The Explorer*, and *Bubble Guppies*.

Danielle continues to play a vital role in developing new talent and guiding the creative vision of Nickelodeon's extensive range of programming

## **David Doan**



**Vice President of Young Talent in the Theatrical Department at CESD Talent Agency in NYC.**

With over 20 years of industry experience, David excels as a Theatrical Agent, specializing in booking young actors for TV, Film, and Theater projects. Previously, David held pivotal roles including head of the Theatrical Department at Generation TV, Talent Manager at J. Mitchell Management, and Casting Director for Nickelodeon. During his tenure at

Nickelodeon, he contributed to the casting of successful pilots such as *Victorious* and *Big Time Rush*, earning a nomination for a 2012 Daytime Emmy Award for Outstanding Casting for Nick Jr.'s *Bubble Guppies*.

David's dedication to nurturing and launching the careers of young performers has garnered widespread recognition. He was featured in *Variety Magazine's* 2015 Youth Impact Report, alongside industry leaders, for his impactful contributions. Furthermore, David's commitment and achievements were celebrated by the Talent Managers Association, honoring him with a Heller Award for Northeast Youth Agent of the Year in both 2019 and 2022

**Feel free to call or email with any questions you may have.**

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**Ashley Acarino**  
**Manager at Nouveaux Management**

Ashley has facilitated bookings for clients across a wide spectrum of projects from household names like Nickelodeon, Google, Disney, and Apple to renowned entities such as American Girl, Red Lobster, and Capital One, Ashley has secured opportunities for talent across various industries. Her clientele's work spans diverse sectors including entertainment, technology, retail, and more. From iconic brands like Sesame Street and Pillsbury to major corporations such as AT&T, Walmart, and Amazon, Ashley has ensured her clients' visibility in prominent campaigns and productions. Ashley's portfolio also includes collaborations with notable shows and franchises like Law & Order, Good Morning America, and Nickelodeon Animation. She has facilitated engagements in film projects such as *Bride Wars*, *Side Effects*, and *Billy Elliot*, demonstrating her expertise in navigating both television and cinematic landscapes. Representing a diverse array of talent, Ashley provides opportunities for print models, voiceover artists, commercial actors, theater performers, and film and TV actors. Her extensive network and keen eye for matching talent with appropriate projects have solidified her reputation as a respected agent in the industry.



**Merri Sugarman, CSA**  
**Casting Director, Tara Rubin Casting**

2006- Present: Tara Rubin Casting, NY – Office responsible for the casting of the Broadway, Off-Broadway, Touring, Las Vegas, Chicago, London, Australian & S. African companies of: *Les Miserables*, *Phantom of the Opera*, *Mamma Mia!*, *Jersey Boys*, *Mary Poppins*, *Billy Elliot*, *Shrek*, *The Little Mermaid*, *Promises Promises*, *Flashdance*, *How to Succeed in Business Without Really Trying*, *The Heiress*, *One Man Two Guv'nors* (NY Casting), *Big Fish*, *Aladdin*, *Bullets Over Broadway*, *Mothers and Sons*, *It Shoulda Been You*, *Dr. Zhivago*, *Gigi*, *School of Rock*, *Disaster!*, *Cats*, *Falsettos*, and the upcoming Broadway bound shows *Miss Saigon*, *A Bronx Tale*, and *Dear Evan Hansen*, among others.

Ongoing Regional Credits include: Dallas Theatre Center, The Center Theatre Group, LA, The Kennedy Center, Yale Rep, The LaJolla Playhouse & The Old Globe, Bucks County Playhouse and Chicago Lyric Opera to name just a few.

*"My experience with PTW was incredibly positive. I found the students well prepared, incredibly diverse and fully engaged. There's a lot of talent being cultivated under the safe, warm roof at PTW and I can't wait to go back!"* Merri Sugarman, Tara Rubin Casting

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