

# PERFORMERS THEATRE WORKSHOP

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## Pro-Track Meets the Growing Need for Voice Talent

Elite performers are adapting to remote opportunities using one unique and versatile asset: their voice. Voiceover work is thriving. Talented young performers are benefiting. PTW has taken note. Our students are receiving callbacks for voice roles and booking gigs! PTW's elite training amps up the chances of not only landing the audition but booking the gig.

This semester, we're preparing serious students to command the evolving voiceover landscape — from their own living rooms — with critical guidance from expert PTW faculty and guest presenters who specialize in booking voiceovers.

## Pro-Track Voiceover Intensive Series

Through a five-part Voiceover Intensive Masterclass Series within PTW's constructive and nurturing environment, Voiceover (VO) experts will ensure students adopt skills and strategies they need for booking the gig. \*\*The series includes a tech prep ahead of the first session, so each student can work one-on-one with PTW's online tech crew and everyone feels prepared and pumped.\*\*

## How to Speak Media

### A Practical Guide to Voiceover Work

**Session 3: Allie Silber**, Voiceover Agent at DDO

**Rachel Reiss**, Liz Lewis Casting

Sunday, November 1, 2020

On Zoom

12:30-1pm Sound/Video Check; 1-4pm Masterclass

\$395 Participant; \$75 Auditor



## Course at a glance

Allie and Rachel will share tips on how to best approach a role from the script to the audition, how to deliver what the project needs whether it is a commercial or animation, and some tech tips. By the end of this class, students will know what to expect from live virtual auditions, self-recorded auditions, and will get feedback on practice performances. \*Please keep in mind that this masterclass is purely educational and should not be considered an audition or promise of employment.

## Meet Allie

Allie graduated from Boston University with a major in Film and Television and a minor in Public Relations. She started her career out in the Children's and Young Adults Division at Abrams Artists Agency as an Executive Assistant to the Head of the Children's Division in July 2017. She was quickly promoted to Agent-in-Training, and then shortly after, to Agent within her short time at Abrams. She represented kids for On-Camera Commercials, Endorsements, Voiceover and Print. Since September 2019, she has been with the Voiceover Division at DDO Artists Agency, where she now represents both kids and adults for all things Voiceover - including Animation, Commercials, Radio, Podcasts, and Audiobooks to name a few categories. Allie works with high-profile casting directors from all over the country, including Nickelodeon, DreamWorks, Disney, 20th Century Animation and much more!

## Meet Rachel

Rachel Reiss is a Senior Casting Director at Liz Lewis Casting Partners where she casts film, TV, voice overs, and commercials nationwide. She has cast talent for youth outlets including Nickelodeon's digital channel, American Girl, Universal Kids, Dreamworks, Madison Square Garden, GoNoodle and more. Projects that Rachel has cast have been awarded Cannes Lion and Clio Awards, received nominations for Creative Emmys, and have been featured in numerous Film and New Media festivals. Rachel is also the winner of the 2019 Heller Award for Best Northeast Commercial and VO Casting and is on the New York Board of Governors for the Casting Society of America. Rachel teaches at NYU, SAG Foundation, American Theater Wing, New York Women in Film and other educational establishments. She is a graduate of Boston University.